

**TOGETHER** WITH BOXERS.  
**TOGETHER** WITH COACHES.  
**TOGETHER** WITH TECHNICAL OFFICIALS.  
**TOGETHER** WITH BOXING FANS.  
**TOGETHER** WITH NATIONAL FEDERATIONS.  
**TOGETHER** WITH COMMERCIAL PARTNERS.  
**TOGETHER** WITH THE OLYMPIC MOVEMENT.



**TOGETHER.**

**BORIS VAN DER VORST**

CANDIDATE FOR WORLD BOXING PRESIDENCY

**WORLD  
BOXING**



## MY DEAR BOXING FRIENDS,

It is with a deep sense of honor and responsibility that I submit my candidacy for the esteemed position of World Boxing President.

I feel privileged to be firmly standing on the right side of boxing history together with likeminded boxing leaders from National Federations around the globe. Our Movement to keep boxing Olympic has overcome formidable challenges and weathered adversity. We remained true to the core values of our sport, to our important cause and we have found a way to achieve **A CLEAN BREAK FOR OUR SPORT**. I feel inspired by the resolve and bravery of National Federations who have already joined World Boxing. That is a proof of our determination to do what is required to save the Olympic dreams of our boxers.

I am fully convinced the Inaugural Congress of World Boxing will mark the start of **A NEW ERA FOR BOXING**. Our joint efforts will take the sport we love far from the disappointing past and will ultimately be inscribed into the history of the Olympic Movement as one of the brightest comeback stories of all times.

The path that lies ahead for World Boxing will require our continued collaboration and preserving our shared aspirations. **TOGETHER** with you, I am eager to keep working, until the final gong and our shared unanimous victory.

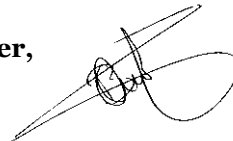
Even more than before, I am ready and willing to devote my time and efforts to World Boxing and to National Federations that comprise it. I will remain guided by the same core values that have become familiar to you over the years of our cooperation and that World Boxing has already embraced. I will rely on my experience and expertise as former Dutch Boxing Federation President, which include significant milestones, such as the resurgence of Dutch boxers winning Olympic medals after a 24-year gap.

The successful entrepreneurial ventures that I have built in the healthcare industry have equipped me with the ability to strategically manage growth from the start-up phase, all the way to national industry leadership. From FysioHolland to various other successful ventures, I have always fostered collaboration, enabled the team, supported continuous innovation and reached for financial sustainability.

As you have noted, World Boxing has already published a draft of a Strategic Plan to gain Olympic recognition and to develop the sport through 2028. It is a solid base that I support, but I am also eager to continuously engage in exchanges of ideas and insights with likeminded boxing leaders to ensure we stay on track to achieve our vision.

Let's keep boxing at the heart of the Olympic Movement, together!

As always I remain in your corner,  
**Boris van der Vorst**



[↓ MANIFESTO 2022](#)

[↓ MANIFESTO 2020](#)

## VISION

*"I envision a sustainable and constantly innovating organization that facilitates fair & inclusive participation for boxers of all levels across the world.*

*I am certain that World Boxing will become a showcase partner to National Federations, commercial partners & to all Olympic Movement stakeholders."*

## VALUES

**HONESTY + RESPECT + EXCELLENCE + INCLUSIVENESS + TEAMWORK**



# TOGETHER WE WILL MAKE WORLD BOXING:

## TRUSTED BY THE BOXERS, BOXING FANS & OTHER KEY STAKEHOLDERS

- Guarantee a fair and honest fight
- Harness the experience and expertise of NFs' and boxers
- Uphold standards of excellence in event management
- Embrace never-ending innovation

## FINANCIALLY PROSPEROUS & SUSTAINABLE

- Exercise responsible and transparent financial management
- Finalize a long-term Strategic Plan with clear KPIs for consistent monitoring of progress
- Generate and diversify sustainable revenue sources
- Offer support to National Federations in formulating and executing their commercial strategies

# TOGETHER WE WILL:

## CULTIVATE A FRESH, HEALTHY & POSITIVE MANAGEMENT CULTURE

- Adhere rigorously to regulations and top-tier global governance standards
- Institute transparent incentives and sanctions for technical officials
- Foster personal development and wellbeing of boxers, coaches and technical officials

## IMPACT THE COURSE OF BOXING HISTORY!

- Secure boxing's place in LA2028, Brisbane 2032 and all consequent Olympic Games
- Uphold inclusiveness and equality in boxing
- Drive the development of recreational, grassroots, disability and e-boxing initiatives







**TOGETHER TOWARDS COMPETITION INTEGRITY.**  
**TOGETHER TOWARDS GOOD GOVERNANCE.**  
**TOGETHER TOWARDS FINANCIAL SUSTAINABILITY.**  
**TOGETHER TOWARDS INCLUSIVENESS AND EQUALITY.**  
**TOGETHER TOWARDS TECHNOLOGICAL PROGRESS.**  
**TOGETHER WE WILL KEEP BOXING AT THE HEART**  
**OF THE OLYMPIC MOVEMENT!**

*Dear Mr. Van der Vorst,*

*I would like to thank you for your efforts to keep boxing an Olympic sport. This means a lot to me as a young boxer. I dream and will win gold at the Olympic Games in 2028, as the first Dutchman since 1928. But then we all together have to ensure that the sport remains Olympic. The Olympic dream keeps me motivated as a boxer, that's why I felt called to send you a message. Thanks again.*

*— Shamil Kudanetov, The Punch Boxing Tilburg*

# **TOGETHER WITH YOU!**

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